

University of Florida
College of Public Health and Health Professions
Department of Health Services, Research, Management and Policy
HSA 6152 – Health Policy
Spring, 2014

Instructor: Allyson Hall, PhD
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Class Meetings: Mondays 9:35 am to 12:35 pm
G301

Office Hours: 1pm-2pm Mondays
Room HPNP 4137

Required Texts:

Longest BB. (2012) *Health Policymaking in the United States* 6th edition. Health Administration Press: Chicago, Ill.

Bardach E. (2009) *A Practical Guide for Policy Analysis. The Eightfold Path to More Effective Problem Solving*. 3rd edition, CQ Press, Washington, DC.

Other Readings will be posted on Sakai.

Course Description: This course will engage students in critically thinking about health policy making and analysis at the local, state and federal levels. Lectures, reading, and assignments in this course will define health policy, provide an overview of the state and federal policymaking process, investigate sample approaches and methods for analyzing health policy, and analyze strategies for influencing health policy.

Background/Prerequisites: Students are assumed to have significant in-depth knowledge of the US health care and public health systems, and the ability to provide that knowledge to class participation and completion of assignments. **Students must have completed HSA 6114 (Introduction to the US Health Care System) or an equivalent class to be admitted to this course.**

Teaching Philosophy: The role of the instructor is to guide the students through the process of acquiring the course subject matter. It is critical that students read the materials prior to each session and participate in class discussion.

Course Objectives and Competencies:

<p>Course Objectives <i>Upon completion of the course students should be able to:</i></p>	<p>MHA/MPH Competencies</p>
<p>Define health policy and discuss the rationale for government intervention in health</p>	<p>Continually scan and interpret key trends and activities in the health care environment (MHA).</p> <p>Monitor and interpret trends and activities in health care, and anticipate impact on health policy (MPH).</p>
<p>Describe the policy making process at the state and federal level</p>	<p>Continually scan and interpret key trends and activities in the health care environment (MHA).</p> <p>Monitor and interpret trends and activities in health care, and anticipate impact on health policy (MPH)</p>
<p>Articulate mechanisms for influencing health policy at the local, state, and national levels</p>	<p>Identify and effectively use appropriate communication vehicles based on audience characteristics and communication goals (MHA).</p>
<p>Develop a policy analysis process and apply it to health policy issues</p>	<p>Apply principles and methods of health policy analysis and development to key national, state, and local health (and public health) issues. (MPH)</p>
<p>Analyze key issues by collecting and disseminating information from numerous sources; identify pertinent criteria for policy decisions; develop and analyze plausible alternative solutions</p>	<p>Continually scan and interpret key trends and activities in the health care environment (MHA).</p> <p>Monitor and interpret trends and activities in health care, and anticipate impact on health policy (MPH)</p> <p>Identify and effectively use appropriate communication vehicles based on audience characteristics and communication goals (MHA).</p>

Course Objectives <i>Upon completion of the course students should be able to:</i>	MHA/MPH Competencies
	<p>Apply principles and methods of health policy analysis and development to key national, state, and local health (and public health) issues. (MPH)</p>
<p>Incorporate quantitative and qualitative evidence in policy analysis, and deliver it in easily understood formats</p>	<p>Identify and effectively use appropriate communication vehicles based on audience characteristics and communication goals (MHA).</p> <p>Apply principles and methods of health policy analysis and development to key national, state, and local health (and public health) issues. (MPH)</p>
<p>Prepare and present written and oral health policy analysis in a clear and concise manner</p>	<p>Identify and effectively use appropriate communication vehicles based on audience characteristics and communication goals (MHA).</p> <p>Apply principles and methods of health policy analysis and development to key national, state, and local health (and public health) issues. (MPH)</p>

Course Requirements:

Each class will consist of discussion of one or more topics, assigned readings, or student presentations and discussion. Students will also participate in the following activities which will represent the indicated portion of their grade:

- Midterm Exam 15 points
- Final Quiz 10 points
- Policy Memo 15 points
- Issue Brief/Policy Paper 20 points
- Group Oral Presentation 15 points
 - 10 points from presentation
 - 5 points from peer assessment

• Bill Analysis	10 points
• Group lobbying/advocacy	10 points
	▪ 5 points from presentation
	▪ 5 points from peer assessment
• Class participation	5 points
Total possible points	100 points

Grading Policy: Each student's grade will be based on the percentage of total possible points accumulated during the semester.

A: 95 – 100 A-: 90 – 94.9 B+: 88 – 89.9 B: 82-87.9 B-: 80-81.9 C+: 78-79.9
C: 72-77.9 C-: 70- 71.9 D: 60 – 69.9

The grade of "A" will only be given for work that is truly outstanding and exceptional

Student Responsibilities and Expectations:

- Attend class regularly; Arrive on time; participate in class; remain until class is dismissed
- Complete assigned readings prior to class
- Submit all assignments by the assigned dates and times. *Written assignments must be submitted on line using Sakai
- Take exams and quizzes on designated dates and at designated times

UF Policies:

University Policy on Accommodating Students with Disabilities: Students requesting accommodation for disabilities must first register with the Dean of Students Office (<http://www.dso.ufl.edu/drc/>). The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

University Policy on Academic Misconduct: Academic honesty and integrity are fundamental values of the University community. Students should be sure that they understand the UF Student Honor Code at <http://www.dso.ufl.edu/students.php>.

**Netiquette: Communication Courtesy: All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats.
<http://teach.ufl.edu/docs/NetiquetteGuideforOnlineCourses.pdf>

NOTICE: This syllabus represents my current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.

Outline

DATE	TOPIC	READING
SECTION 1: OVERVIEW OF US HEALTH CARE POLICY		
Jan 6	Course Introduction <ul style="list-style-type: none"> • Syllabus review • Group and topic assignments for policy presentations Defining health policy <ul style="list-style-type: none"> • Understanding fairness and efficiency • American values in health care and policy • Brief overview of US health and health care policy 	Longest: Chapter 1
Jan 6	Rationale for health policy <ul style="list-style-type: none"> • Market failure • Public interest theory of legislation • Economic theory of legislation • Interest groups and health policy 	Feldstein PJ (2006) <i>The Politics of Health Legislation</i> 3 rd edition Health Administration Press, Chicago Ill. <u>Chapter 1</u> Longest: Chapter 2
Jan 13	The political culture and language of health policy <ul style="list-style-type: none"> • The political parties and power • The iron triangle • Interest groups • Precedents for current US health policy • Understanding the language of the US political system 	Peterson MA. From Trust to Political Power: Interest Groups, Public Choice and Health Care. In: Lee PR and Estes CL <u>The Nation's Health</u> (pages 183-198) Jones and Bartlett Publishers: Sudbury, MA, 2003. Rothman J A Century of Failure: Health Care Reform in America in Conrad P <u>The Sociology of Health and Illness. Critical Perspectives (7th edition)</u> (pages 292-300) Worth Publishers: NY, NY: 2005.
Jan 13	The Impact of Health Policy <ul style="list-style-type: none"> • Health policy and health determinants • Health policy and health 	Longest, B Health and Health Policy in <u>Contemporary Health Policy</u> Health Administration Press, Chicago, Illinois, 2001

DATE	TOPIC	READING
	<ul style="list-style-type: none"> Health policy and individuals, organizations, and interest groups 	
<i>Jan 20</i>	<i>MLK Holiday</i>	<i>No Class</i>
Jan 27	<p>The Policy Process</p> <ul style="list-style-type: none"> Overview Agenda setting Window of opportunity Development of legislation Legislative process Health professionals in the legislative Process Implementation: rulemaking and operation <p>Policy Modification</p>	<p>Longest: Chapters 3, 4, 5, 6</p> <p>Evans CH, Degutis LC What it takes for Congress to Act American Journal of Health Promotion November/December 2003 18(2): 177-181.</p> <p>Craig RL et al (2010) Public Health Professionals as Policy Entrepreneurs: Arkansas's Childhood Obesity Policy Experience vol 100:2047-2052</p> <p>Longest Chapter 7</p>
Jan 27	<p>Federal Health Policies</p> <p>State Health Policies</p>	
SECTION 2: TOPICS IN HEALTH POLICY		
Feb 3	<p>Policy Competency</p> <p>Overview of policy analysis</p> <ul style="list-style-type: none"> Defining Policy Analysis <p>Ethical Issues in policy analysis</p> <ul style="list-style-type: none"> Using language <ul style="list-style-type: none"> Semantics <p>Policy Analysis: Defining the problem (STEP 1)</p>	<p>Longest: Chapter 8</p> <p>Urban Institute/Kaiser Family Foundation <i>Florida Medicaid Reform: Informed Consumer Choice</i></p> <p>Bardach, pages 1-10</p> <p>Bardach, pages 61-89</p>

DATE	TOPIC	READING
Feb 10	Group presentations: In-depth explorations of key health policies	Reading assigned by each group
Feb 17	Group presentations: In-depth explorations of key health policies	Reading assigned by each group
SECTION 3: DOING POLICY ANALYSIS		
Feb 24	Midterm Discussion of problem statement assignment	Multiple Choice
Mar 3	<i>SPRING BREAK</i>	<i>No Class</i>
Mar 10	Assignment 1 Due – Problem statement Assembling the Evidence (STEP 2) Making conclusions <ul style="list-style-type: none"> • Constructing alternatives (STEP 3) • Selecting criteria (STEP 4) • Projecting outcomes (STEP 5) • Confront trade-offs (STEP 6) • Decide (STEP 7) 	Weimer DL and Vining AR <i>Policy Analysis: Concepts and Practice</i> Chapter 13: Gathering Information for Policy Analysis Bardach, pages 1-59
Mar 17	Guest Lecturer – Kamal Latham – Chamber of Commerce Campaigns, Elections, and Health Policy Reform <ul style="list-style-type: none"> • Health Policy during the past 3 election campaigns (2000;2004;2008; 2010 congressional) : Lobbying and Advocacy <ul style="list-style-type: none"> • Defining health lobbying and advocacy • The rules of lobbying and advocacy 	Blendon RJ , Benson JM (2010) Health Care in the 2010 Congressional Election <i>New England Journal of Medicine</i> 363(20): Blendon RJ et al (2010) Americans Conflicting View about the Public Health System. How to Shore Up Support <i>Health Affairs</i> 29 (11). Kersh R Ten Myths about Power and Influence in Morone JA et al <u><i>Health Politics and Policy</i></u> Delmar Publishing, NY 2008

DATE	TOPIC	READING
	<ul style="list-style-type: none"> Skills of lobbying and advocacy 	Go through the Community Toolbox: http://ctb.ku.edu/en/ 1) Under table of contents: Part I: Organizing for Effective Advocacy (Chapters 30-35) 2) enter key word lobbying – go Section 7: Decision makers
Mar 24	No class – ACHE Congress	
SECTION 3: INFLUENCING POLICY		
Mar 31	Tell your story <ul style="list-style-type: none"> Content of a policy paper Presentation skills – graphs and tables Know your audience Program Evaluation – Brief Introduction to Methods <ul style="list-style-type: none"> Link between policy analysis and program evaluation Who can do program evaluation: hiring an evaluator Tools of program evaluation Cost-benefit analysis Using data and findings from evaluation research	Babbie E. <i>The Practice of Social Research</i> Chapter 12: Evaluation Research 9 th edition
Mar 31	Assignment Due: Issue Brief Jack Levine – Experience in Lobbying	
Apr 7	Judicial Health Policy	Rosenblatt R The Courts in <u>Health Politics and Policy</u> Morone JA et al

DATE	TOPIC	READING
	(Guest lecturer: TBD) Case Study in Bill Analysis (Guest lecturer: TBD) <i>Kiersten Adams</i>	ed. Delmar Publishing, NY 2008
Apr 14	Assignment Due: Bill Analysis Lobbying/Advocacy Role Play (I)	
Apr 21	Lobbying/Advocacy Role Play (II) Final Quiz	
<i>Apr 28</i>	<i>Final Exam Week</i>	<i>No Class</i>